

Task 1

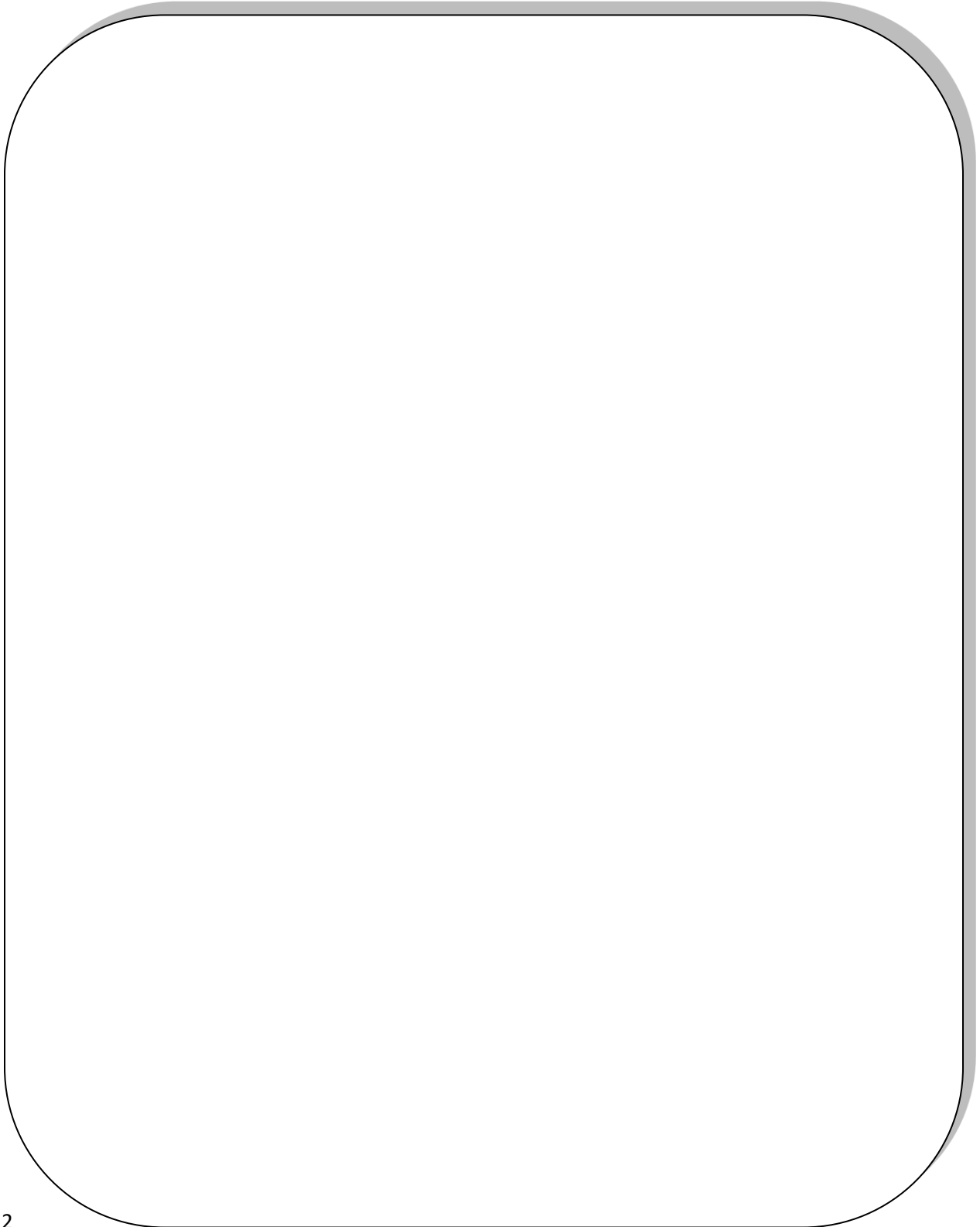
Theme Park Name:

Logo:



Task 1

Theme Park Rough Draft & Ideas:

A large, empty rounded rectangle with a light gray border, intended for a rough draft and ideas. The rectangle is centered on the page and occupies most of the lower half of the document.

Task 2

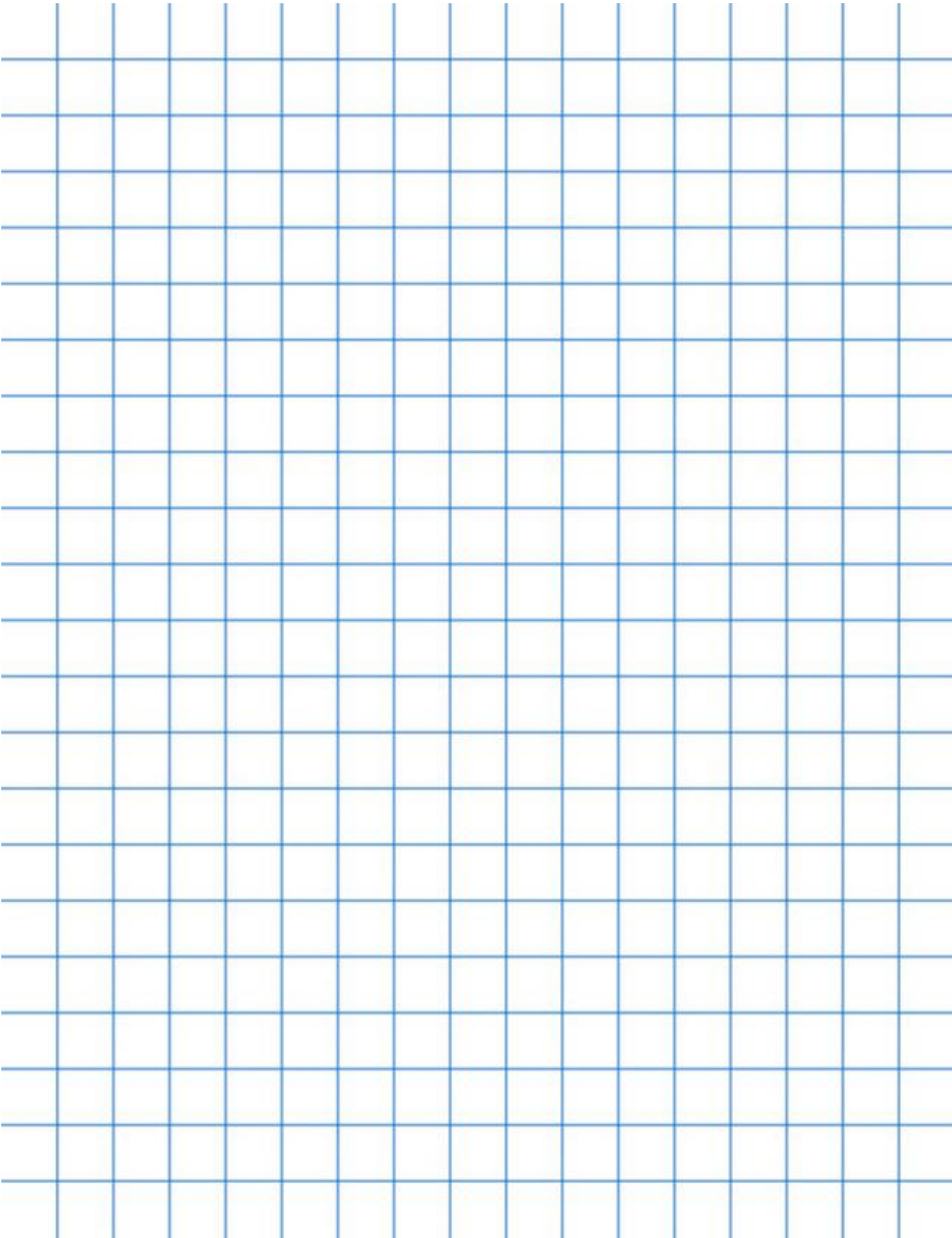
Park Inventory (Spending Limit £500 000)

	ITEM	Number of Squares	COST
✓	Major Ride	10	£ 50 000
✓	Minor Ride	6	£ 20 000
✓	Cafe	4	£ 10 000
✓	Shop	4	£ 7 000
✓	Toilet	2	£ 1 000
✓	Paths		£200 per 5cm
✓	Car Park		£500 per sq.
	Lake		£ 5 000 per square
	Picnic Area		£ 2 000 per square
	Hot Dog Stand	1	£500 per sq.
	Photo Booth	1	£500 per sq.

✓ Compulsory Items

Item	How many	Squares Used	Cost
Major Rides			
Minor Rides			
Cafes			
Shops			
Toilets			
Paths			
Car Park			
Lake			
Picnic Area			
Hot Dog Stand			
Photo Booth			

Cost of Theme Park:



Task 3

Running the Theme Park: Costs

ONGOING COSTS			
	Staff Costs	Electricity / Maintenance / Repairs	Total Cost per day
Major Ride	£500	£600	£1100
Minor Ride	£400	£400	£800
Cafe	£300	£200	£500
Shop	£200	£200	£400
Toilet	£50	£50	£100
Hot Dog Stand	£50	Free	£50
Photo Booth	FREE	£150	£150

ITEM	HOW MANY	TOTAL COST
Major Rides		
Minor Rides		
Cafés		
Shops		
Toilets		
Hot Dog Stands		
Photo Booths		

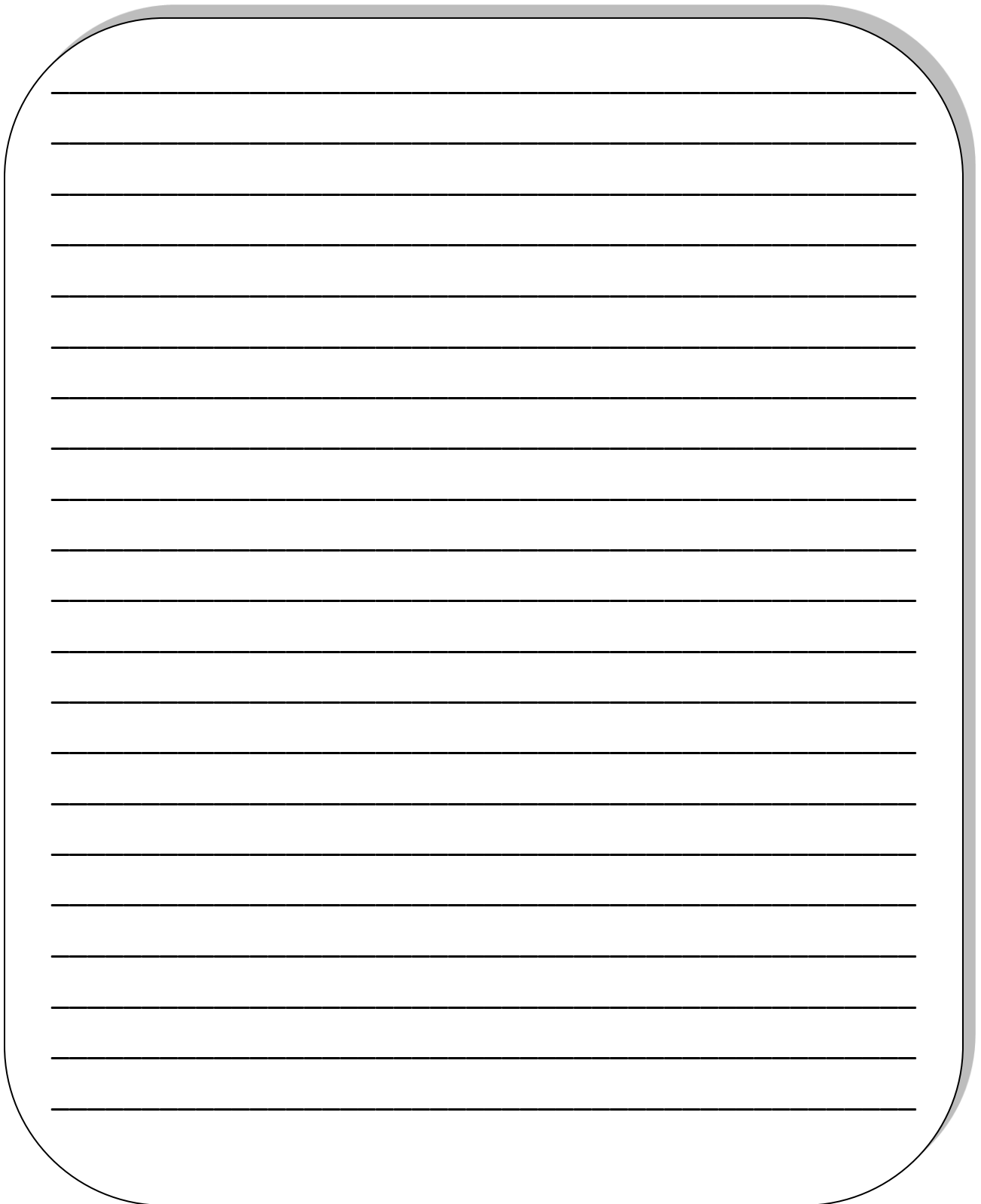
Total Running Costs:

Task 4**Running the Theme Park: Income****Price per person**

Day	Number of visitors	Income	Day	Number of visitors	Income
1	224		16	854	
2	132		17	375	
3	264		18	855	
4	398		19	964	
5	433		20	433	
6	253		21	275	
7	176		22	843	
8	157		23	1108	
9	524		24	423	
10	732		25	2867	
11	523		26	3853	
12	689		27	7443	
13	396		28	8465	
14	265		29	7423	
15	198		30	9426	

Total Gate income for 1 month:

Radio Advert:



A large, rounded rectangular box with a grey drop shadow, containing 25 horizontal lines for writing. The lines are evenly spaced and extend across the width of the box, leaving a small margin on the left and right sides.

Poster:

Leaflet

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TV Advert

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